

Daily Mail

■ IF last month's brief taste of summer has left you hungry for more, your best bet may be a visit to the supermarket.

The British strawberry season begins today - and this spring's unseasonably warm weather has produced a bumper crop.

Warm days and cool nights have led to a yield of 'excellent tasting berries', according to industry body British Summer Fruits.

And they added that consumers could expect to tuck into a wider selection of British berries than ever this year, because of improved varieties and an extended season.

By the end of May, BSF expects 100 per cent of the berries on sale in supermarkets to be British.

